Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduates will demonstrate the ability to conduct journalistic research.
2. Graduates will demonstrate a respect for deadlines and the ability to consistently meet them.
3. Graduates will understand the importance of accuracy and demonstrate an ability to practice it.
4. Journalism students will demonstrate an understanding of professional and ethical standards, and act accordingly.

Critical Thinking

1. Journalism graduates will demonstrate strong news judgment, i.e. the ability to recognize and gather news.
2. Journalism graduates will demonstrate the ability to develop compelling story ideas as well as to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)

Communication

1. Journalism graduates will use the English language with clarity and precision.
2. Journalism graduates will exhibit a mastery of grammar, punctuation, spelling, and Associated Press style.
3. Journalism graduates will demonstrate the ability to develop compelling story ideas as well as to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)

Assessment of Journalism - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Research reports
- Portfolios
- Projects
- Tests