

# College of Sciences Academic Learning Compacts

# Journalism - B.A.

# Discipline Specific Knowledge, Skills, Behavior and Values

- 1. Graduates will demonstrate the ability to conduct journalistic research.
- 2. Graduates will demonstrate a respect for deadlines and the ability to consistently meet them.
- 3. Graduates will understand the importance of accuracy and demonstrate an ability to practice it.
- 4. Journalism students will demonstrate an understanding of professional and ethical standards, and act accordingly.

# **Critical Thinking**

- 1. Journalism graduates will demonstrate strong news judgment, i.e. the ability to recognize and gather news.
- 2. Journalism graduates will demonstrate the ability to develop compelling story ideas as well as to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)

#### Communication

- 1. Journalism graduates will use the English language with clarity and precision.
- 2. Journalism graduates will exhibit a mastery of grammar, punctuation, spelling, and Associated Press style.
- 3. Journalism graduates will demonstrate the ability to develop compelling story ideas as well as to tell compelling journalistic stories through an appropriate medium (i.e. photos, words, graphics, etc.)

### **Assessment of Journalism - B.A. Outcomes**

These outcomes will be assessed using a variety of assessment methods, including:

- Research reports
- Portfolios
- Projects

Tests