



Operational Excellence and Assessment Support

Academic Learning Compacts

**College of Business Administration  
Academic Learning Compacts**

**Finance - B.S.B.A.**

**Discipline Specific Knowledge, Skills, Behavior and Values**

- 1. Analytical Reasoning.** Students in the Finance BSBA degree program will demonstrate analytical reasoning skills.  
(Applies to UCF Goals: Offer the best Undergraduate education available in Florida.)
- 2. Information Technology.** Students in the Finance BSBA degree program will demonstrate proficiency in interpreting and using information found in financial charts and graphs.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 3. News Analysis.** Students in the Finance BSBA degree program will demonstrate their ability to use and interpret information from financial news articles.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 4. Economics Knowledge.** Students in the Finance BSBA degree program will demonstrate proficiency in applying economics concepts.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 5. Financial Statements Analysis.** Students in the Finance BSBA degree program will demonstrate knowledge of financial statements.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 6. Global Markets.** Students will demonstrate knowledge of global financial markets.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 7. Investment Banking.** Students will apply principles of finance and advising as would be performed by an investment bank.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)

### **Critical Thinking**

- 1. Critical Thinking.** Students in the Finance BSBA degree program will demonstrate proficiency in finance related math skills, with an emphasis on how students interpret the problems rather than focusing on specific calculation skills.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 2. News Analysis.** Students in the Finance BSBA degree program will demonstrate their ability to use and interpret information from financial news articles.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)

### **Communication**

- 1. Information Technology.** Students in the Finance BSBA degree program will demonstrate proficiency in interpreting and using information found in financial charts and graphs.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)
- 2. Communication Skills.** Students in the Finance BSBA degree program will demonstrate effective written communication skills by producing written financial analyses that are organized, clear, and logical.  
(Applies to UCF Goal: Offer the best Undergraduate education available in Florida.)

### **Assessment of Finance - B.S.B.A. Outcomes**

These outcomes will be assessed using a variety of assessment methods, including:

- Exams
- Individual projects
- Written papers
- Case studies