



**College of Arts and Humanities
Academic Learning Compacts**

Writing and Rhetoric - B.A.

Discipline Specific Knowledge, Skills, Behavior and Values

1. Graduating students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Graduating students will develop carefully researched, rhetorically appropriate, and stylistically polished arguments for a range of audiences, forums, and occasions.
3. Advanced students will be prepared to apply and flexibly adapt rhetorical and writing knowledge to the changing dynamics of workplace and civic environments.
4. Graduating students will demonstrate proficient understanding of rhetorical and writing theories.

Critical Thinking

1. Graduating students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Graduating students will develop carefully researched, rhetorically appropriate, and stylistically polished arguments for a range of audiences, forums, and occasions.
3. Advanced students will be prepared to apply and flexibly adapt rhetorical and writing knowledge to the changing dynamics of workplace and civic environments.
4. Graduating students will demonstrate proficient understanding of rhetorical and writing theories.

Communication

1. Graduating students will be able to define rhetoric in publicly accessible and disciplinarily relevant ways.
2. Graduating students will develop carefully researched, rhetorically appropriate, and stylistically polished arguments for a range of audiences, forums, and occasions.
3. Advanced students will be prepared to apply and flexibly adapt rhetorical

and writing knowledge to the changing dynamics of workplace and civic environments.

Assessment of Writing and Rhetoric - B.A. Outcomes

These outcomes will be assessed using a variety of assessment methods, including:

- Papers/projects from core and other select courses
- Digital and multimedia projects from select courses
- Student writing e-portfolios
- Focus groups of current students
- Graduating student survey
- Employer survey
- Community partner survey
- Alumni survey and Facebook group
- Periodic curriculum reviews